

February 16, 2009 FOR IMMEDIATE RELEASE

## Gateway Energy Services Advocates Energy Choice Awareness on CNBC Business Spotlight

MONTEBELLO, NY - Gateway Energy Services Corporation (www.gesc.com), one of the largest independent energy suppliers in North America, will be featured on 21<sup>st</sup> Century Business Television airing February 19 on CNBC.

The four-minute spot is just one part of Gateway Energy's larger public service initiatives to promote energy awareness by educating consumers about the benefits of deregulation, and ways to lower consumption and control spending through energy-efficiency tips and products.

"Given the worldwide focus on all things energy today, Gateway Energy is excited to present this information. We believe it will motivate viewers to take a closer look at how they use and spend on energy," said Steven J. Maslak, President and Chief Executive Officer of Gateway Energy. "Environmental concerns and the price of oil drive consumption-reduction goals. We want to help consumers understand the choices available to them as they make the critical energy decisions that will help them better control how they spend their energy dollar."

Maslak is featured in the piece along with Craig Goodman, President of National Energy Marketers Association. Maslak provides background on the 12-year-old company and commentary about energy awareness on a global and consumer level. Goodman gives an easyto-understand definition of deregulation, using an interesting analogy of everyday life. He explains that all users of energy will benefit from energy choice.

The Gateway Energy Services spotlight will air on CNBC at 2:30 a.m. EST, February 19 and again on Fox Business Network at 2 p.m. EST, February 22. The piece is part of a half-hour show created by 21<sup>st</sup> Century Business. Check your local listings for exact times and channels in your area.

Gateway Energy Services offers residential and business consumers the tools to manage their electricity and natural gas costs through a variety of pricing plans tailored to suit each customer's needs. Gateway Energy's fixed-rate option provides security from market volatility while its variable-rate option provides maximum price and contract-term flexibility. The company also offers a price-protection option that combines the flexibility of its variable-rate plan with the security of a fixed rate, limiting how high the price can rise.

## ABOUT GATEWAY ENERGY SERVICES CORPORATION

Gateway Energy Services Corporation, based in Rockland County, N.Y., is a leading retail energy supplier providing natural gas and electricity to residential and business customers in New York, New Jersey, Texas, Ohio, Maryland, Virginia, the District of Columbia and Ontario, Canada. Gateway Energy Services is a privately held company supplying energy since 1997. (*www.gesc.com*)

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